Transparent pricing based on usage

REDTRACK

Individual plans

Using RedTrack in collaboration with your team or partners?
Check out our Team/Organization plans

	Basic	**Pro**	**Advanced**
monthly			
	$49/mo	$99/mo	$149/mo
yearly *(pay for 10 months and get 2 months for free)*			
	$41/mo or $490/year	$83/mo or $990/year	$124/mo or $1,490/year

Basic

Ad tracking for affiliates & publishers cover all essential tracking features, including traffic distribution, filters, and reports.

Includes:

- Unlimited campaigns
- Unlimited conversions
- Core tracking & analytics

Pro

Core tracking features and API-integrations, auto-optimization, alerts, and automation to maximize ROAS.

Includes:

- Unlimited campaigns
- Unlimited conversions
- Core tracking & analytics
- Robust analytics
- CR / EPC / ROI optimization
- API-integration with channels

Advanced

Pro plan on steroids for solo media-buyers working with multiple Facebook, Google, Bing, etc. accounts.

Includes:

- Unlimited campaigns
- Unlimited conversions
- Core tracking & analytics
- Robust analytics
- CR / EPC / ROI optimization
- API-integration with channels
- Multiple accounts per channel

Detailed plan comparison

	Basic	**Pro**	**Advanced**
Events included per month	1,000,000	3,000,000	6,000,000
Overspend charge per 1k events	$0.06	$0.04	$0.03
Unlimited active campaigns	+	+	+
Custom domains	2	unlim	unlim
Free SSL	−	1	1

TRACKING FEATURES	Basic	Pro	Advanced
Web and mobile traffic tracking	+	+	+
No-redirect tracking	+	+	+
Cookieless tracking	+	+	+
Universal tracking script	–	+	+
Custom conversion types	2	11	11
Fraud / bot tracking and reporting	–	–	5 day trial
Fraud checks on demand *Optional add-on. Validate traffic quality with on-demand fraud report. Charged for 1,000 clicks checked.*	$0.1 CPM	$0.1 CPM	$0.1 CPM
Fraud checks all-inclusive *Optional add-on. Validate the quality of all clicks included in your subscription plan. Charged at a fixed price.*	$50	$50	$100
Multi-currency tracking	–	+	+
Impression tracking *Optional add-on. Track impressions and report them back to your advertiser*	–	$0.005 CPM	$0.005 CPM

AUTOMATION & OPTIMIZATION	Basic	Pro	Advanced
Performance automation	–	+	+
Auto-optimization based on rules	–	+	+
Auto-update cost frequency	–	every hour	every 30 min
Cost update frequency for Facebook	–	every hour	every 30 min
Cost update depth for Facebook	–	ad set level	ad set level
Google, FB, Bing conversion API	–	+	+
Performance-based alerts	–	+	+
Multiple traffic accounts integration	–	–	+
Full-access API	–	–	+

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REPORTING	Basic	Pro	Advanced
Real-time performance reporting	+	+	+
Drill-down and grouping	3 levels	5 levels	5 levels
Rule-based postbacks	–	+	+
Time period comparison	–	+	+
Click logs	–	view	view
Conversion & postback logs	view	view	view / export

Some other features come in higher Team/Organization plans. Check them out on our website, if you're interested in the features below. Or contact us to discuss a custom solution.

PRODUCTIVITY & COLLABORATION	Basic	Pro	Advanced
Filter, Funnel & Report templates	–	+	+
Free additional user seats	–	–	–
White-label customer reporting portal	–	–	–
Reporting Portal seats	–	–	–
Data storage	12 months	12 months	12 months
Cross-campaign multi-touch attribution	–	–	–

PUBLISHER MANAGEMENT SUITE	Basic	Pro	Advanced
Publisher/referral/partner management	–	–	–
Remove 'RedTrack' branding	–	–	–
Custom application domain with SSL	–	–	–
Custom payout management	–	–	–
Multiple white-labels support	–	–	–

SUPPORT	Basic	Pro	Advanced
Email support	+	+	+
Live chat	−	$19.99/ mo	+
Personal onboarding session	−	−	+*
Data and setup migration	−	−	−
Personal telegram chat	−	−	−
Research and development	−	−	−
Personalized product training	−	−	−

If you have any questions, please don't hesitate to contact us at sales@redtrack.io.

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