

Transparent pricing  
based on usage



## Team/Organization plans

Team	Agency	Enterprise	Custom
<b>monthly</b>			
\$249/mo	\$449/mo	\$1,119/mo	get a quote
<b>yearly</b> <i>(pay for 10 months and get 2 months for free)</i>			
<b>\$208/mo</b> or \$2,490/year  Track every channel: media buying, affiliates, and influencers. Scale across partners and teams.  <b>Includes:</b>  - Unlimited campaigns - Unlimited conversions - Unlimited affiliates - Advanced tracking & analytics - Additional user seats - Publisher / Affiliate tracking - White-labeled publisher portal	<b>\$374/mo</b> or \$4,490/year  Scale your agency operations and create a unique experience for your clients with a real-time white-labeled reporting portal.  <b>Includes:</b>  - Unlimited campaigns - Unlimited conversions - Unlimited affiliates - Advanced tracking & analytics - Additional user seats - Publisher / Affiliate tracking - Multiple publisher portals - Publisher Discovery™ - White-labeled reporting portal	<b>\$933/mo</b> or \$11,190/year  For media-buying teams, vendors, and agencies running operations at scale.  <b>Includes:</b>  - Unlimited campaigns - Unlimited conversions - Unlimited affiliates - Advanced tracking & analytics - Additional user seats - Publisher / Affiliate tracking - Multiple publisher portals - Publisher Discovery™ - White-labeled reporting portal - Attribution suite	get a quote  <a href="#">Contact us</a> to get tailored pricing for your business

## Detailed plan comparison

	Team	Agency	Enterprise	Custom
Clicks included per month	10,000,000	25,000,000	75,000,000	100,000,000+
Overspend charge per 1k events	\$0.03	\$0.02	\$0.02	
Unlimited active campaigns	+	+	+	+
Custom domains	unlim	unlim	unlim	unlim

TRACKING FEATURES	Team	Agency	Enterprise	Custom
Web and mobile traffic tracking	+	+	+	+
No-redirect tracking	+	+	+	+
Cookieless tracking	+	+	+	+
Universal tracking script	+	+	+	+
Custom conversion types	11	11	11	11
Duplicate postback on event level	+	+	+	+
Fraud / bot tracking and reporting	5 day trial	5 day trial	5 day trial	5 day trial
Fraud checks on demand <i>Optional add-on. Validate traffic quality with on-demand fraud report. Charged for 1,000 clicks checked.</i>	\$0.1 CPM	\$0.1 CPM	\$0.1 CPM	\$0.1 CPM
Fraud checks all-inclusive <i>Optional add-on. Validate the quality of all clicks included in your subscription plan. Charged at a fixed price.</i>	\$100	\$200	\$400	get a quote
Free SSL	2	3	10	+
Multi-currency tracking	+	+	+	+
Impression tracking <i>Optional add-on. Track impressions and report them back to your advertiser</i>	\$0.005 CPM	\$0.005 CPM	\$0.005 CPM	\$0.005 CPM

<b>AUTOMATION &amp; OPTIMIZATION</b>	<b>Team</b>	<b>Agency</b>	<b>Enterprise</b>	<b>Custom</b>
Performance automation	+	+	+	+
Auto-optimization based on rules	+	+	+	+
Auto-update cost frequency	every 30 min	every 15 min	every 10 min	every 10 min
Cost update frequency for Facebook	every 5 min	every 5 min	every 5 min	+
Cost update depth for Facebook	ad level	ad level	ad level	ad level
Google, FB, Bing conversion API	+	+	+	+
Performance-based alerts	+	+	+	+
Multiple traffic accounts integration	+	+	+	+
Full-access API	+	+	+	+

<b>REPORTING &amp; ATTRIBUTION</b>	<b>Team</b>	<b>Agency</b>	<b>Enterprise</b>	<b>Custom</b>
Real-time performance reporting	+	+	+	+
Drill-down and grouping	+	+	+	+
Rule-based postbacks	+	+	+	+
Time period comparison	+	+	+	+
White-label customer reporting portal <i>Customized panel to set-up a white-labeled reporting portal for your customers / partners.</i>	-	+	+	+
Customer reporting portal seats	-	15	30	+
Click logs	view / export	view / export	view / export	view / export
Conversion & postback logs	view / export	view / export	view / export	view / export
Cross-campaign multi-touch attribution	\$50/mo	\$50/mo	+	+

<b>PRODUCTIVITY &amp; COLLABORATION</b>	<b>Team</b>	<b>Agency</b>	<b>Enterprise</b>	<b>Custom</b>
Filter, Funnel & Report templates	+	+	+	+
Free additional user seats	2	5	unlim	unlim
Additional user seat	\$30/mo per user	\$30/mo per user	unlim	unlim
Log-to-cloud scheduled export	\$50/mo	+	+	+
Data storage	12 months	12 months	18 months	24 months

<b>PUBLISHER MANAGEMENT SUITE</b>	<b>Team</b>	<b>Agency</b>	<b>Enterprise</b>	<b>Custom</b>
Publisher/referral/partner management	+	+	+	+
Remove 'RedTrack' branding	+	+	+	+
Custom application domain with SSL	+	+	+	+
Custom payout management	+	+	+	+
Multiple white-labels support	-	\$50/mo per whitelabel	+	+
Publisher Discovery <sup>TM</sup> <i>Find out new publishers to grow your business with this complimentary subscription. Learn more</i>	-	+	+	+

<b>SUPPORT</b>	<b>Team</b>	<b>Agency</b>	<b>Enterprise</b>	<b>Custom</b>
Email support	+	+	+	+
Live chat	+	+	+	+
Personal onboarding session	++	+	+	+
Data and setup migration	++	+	+	+
Personal telegram chat	-	+	+	+
Research and development	-	-	+	+
Personalized product training	-	-	-	+

# Add-ons

## Cross-campaign multi-touch attribution

**\$50/month**

Connect a multi-touch report and determine the value of each web user touchpoint that leads to a conversion. Know which digital channels or campaigns should be credited with the conversion and allocate ad budget to acquire the customers more effectively.

*\*Enterprise plan has the feature available in subscription without extra cost.*

## Additional team user seat

**\$30/user/month**

Connect as many team members as you need to keep your business booming.

## Additional white-label support

**\$50/whitelabel  
/month**

In case you have several businesses or want to run several affiliate programs, connect separate branded panels for this purpose.

*\*Enterprise plan includes unlimited number of whitelabels without extra cost.*

## iFrame tracking setup

**\$349**

If you have iFrame elements on your website and want to track their performance - we can provide a dedicated tech specialist for the purpose of correct set-up.

Find the full list of add-on features you can activate / disconnect at any time in the interface of your RedTrack account. Or contact us at [sales@redtrack.io](mailto:sales@redtrack.io) to discuss the details.